

Pharmapack Europe launches new Start-up Hub
Pharmapack Europe, the leading pharmaceutical packaging show, is
launching a new area exclusively for start-ups.

Paris, 30 May 2016: Pharmapack Europe (#pharmapackeu), organised by UBM EMEA, is a two-day exhibition and conference dedicated to pharmaceutical packaging, drug delivery and affiliated industries. Next year's event is on 1–2 February 2017 at Paris Expo Porte de Versailles (Hall 4), Paris.

2017 marks the event's 20th successful year, and over its lifetime it has grown in size, profile and popularity from a bi-annual event to a major annual show that attracts 5,100+ visitors and over 380 exhibitors from more than 70 countries around the world.

The Pharmapack Start-up Hub is an all-new addition for 2017 designed to let innovative young pharma firms benefit from valuable networking and learning opportunities at a price that suits their budget.

Exhibitors in the Pharmapack Start-up Hub will be highlighted as the most innovative firms at the show, giving them a unique platform to showcase their ideas, meet potential customers, partners and investors and forge new relationships that will help them develop for years to come.

Visitors to the show range from CEOs and CMCs to pharmacists and business execs, and work in every area from R&D and drug development to purchasing, engineering, marketing, logistics and business development. Dedicated networking areas and a special drinks reception mean there's never a shortage of new faces to meet. It's a unique opportunity for ambitious young companies to boost their networks and kick-start their growth.

On top of that, Pharmapack is a unique opportunity to sharpen up technical and industry knowledge. The extensive content programme comprises two days of conferences, a one-day Serialisation, Track and Trace Symposium, one-day Workshops and a Learning Lab that hosts short, sharp presentations on key topics from exhibitors.

Space in the Pharmapack Start-up Hub is strictly limited to just 10 places. Exhibitors will be selected by Pharmapack's advisory board of industry experts, who will base their decision on the uniqueness, market prospects, patient impact and savings potential of each applicant's innovations.

Areas of particular interest include patient-centric packaging and drug-delivery solutions, in line with connected health and anti-counterfeiting measures.

Firms pursuing all types of pharma and biopharma packaging innovation are encouraged to apply.

If you are interested in exhibiting, visit <http://www.pharmapackeurope.com/start-up-hub> to learn more and download the application form. Entry closes on 28 July and the successful exhibitors will be announced in early September.

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About UBM EMEA

UBM EMEA connects people and creates opportunities for companies across five continents to develop new business, meet customers, launch new products, promote their brands and expand their markets. Through premier brands such as Routes, CPhI, IFSEC, Ecobuild, Seatrade, and many others, such as Pharmapack, UBM EMEA exhibitions, conferences, awards programs, publications, websites and training and certification programs are an integral part of the marketing plans of companies across seven industry sectors.

UBM EMEA is committed to the continual improvement of sustainability

To ensure long term profitability, UBM EMEA aims to be a leader in sustainable business, aligning all key business decisions with our sustainability strategy. UBM EMEA sees it as fundamental that we are conscious of the impact that our actions have on the environment and the communities in which we operate. UBM EMEA strives to manage its impact by ensuring that the principles of sustainability are at the core of all our activities. A corner stone to our journey towards sustainability is our certification to the ISO 20121 Sustainable Event Management System. UBM EMEA is one of the first major organisers to successfully implement and certify our sustainable event management system against the International Standard ISO 20121.