

## **ABBOTT & Roche: Towards Digitalization in Healthcare & Pharmaceuticals**

*How does digitalization change the Healthcare and Pharmaceutical industry? BGS Group invited experts from Abbott and Roche to discuss these and many other questions on the free webinar.*

On the 21st of January Marcel De Grutter (Liaison Regulatory & Government Affairs at Abbott) and Yannick Hofmann (Global Business Process Owner / Business System Owner Shopfloor Serialization at Roche) will go on the air at webinar launched by BGS group.

Among the key topics of the discussion are:

- Implementation of the digital strategy in healthcare today - trends and recent developments
  - What are the standards to be used for successful pharma 4.0. implementation?
  - Strategies to implement successful serialization program
  - Digitalization in Healthcare & Pharmaceuticals: impact and plans for the future.
- Register for the webinar here: <https://bit.ly/2XTmRSf>