

## Join the Future of the Pharmaceutical World at PHARMAP 2025

Major and local pharma companies, CMOs, CDMOs, service and equipment providers gather at the Pharmaceutical Manufacturing and Packaging Congress (PHARMAP) to discuss new technologies and ongoing trends, as well as to establish business connections. The Congress celebrates its 5th anniversary and takes place in Berlin, Germany on 14-15 April 2025.



PHARMAP is a networking event which annually brings over more than 300 leaders of the whole pharma industry. The participants can see innovations shown at the focus exhibition and enjoy thought-provoking discussions by the key players. Since 2021, the Congress has welcomed over 1000 delegates and this year reaches a significant milestone – its 5th anniversary.

Annually, the Congress addresses challenges in the pharmaceutical sector, including manufacturing optimisation and digitalisation, supply chain disruptions, anti-counterfeiting measures and advancements in smart packaging. In 2025, the agenda expands to include discussions on pharmaceutical facility design and layout with Bayer presenting its innovative approaches in

technology, design and execution. Among other speakers of the session are key experts from Almirall, Sika Services AG and IDOM.

Besides those topics, the following themes are presented on the Congress:

- Green initiatives and integration of sustainability;
- Outsourcing and contract manufacturing;
- Advancements in packaging technologies and labelling;
- Pharma quality assurance.

One of the last edition participants – Brett Marshall, Vice President of Quality and HSSE at Zuellig Pharma - shared his experience from the event:

“It’s always a good opportunity when you get manufacturing and packaging specialists together to talk about the issues that are affecting the industry in terms of digitalisation, the opportunities for sustainability and some of the new technologies that are evolving”.

The questions being brought up at the Congress are valuable for the future of the pharmaceutical world, as well as the connections that companies form with each other to work together on projects that are advancing the industry. The sessions, roundtables, coffee breaks and anniversary gala dinner - all activities are great for collaboration.

“What I found here is a good way of networking; the meetings were successful in getting to know each other, so we can continue some discussions after PHARMAP”, - points out Matej Dittrich, Business Development Manager at STI Engineering in his interview for the previous PHARMAP edition.

Become part of the future of pharma and join PHARMAP 2025 by visiting the website:

<https://sh.bgs.group/281>